



Badir Program for Technology Incubators 2017



The Beginning

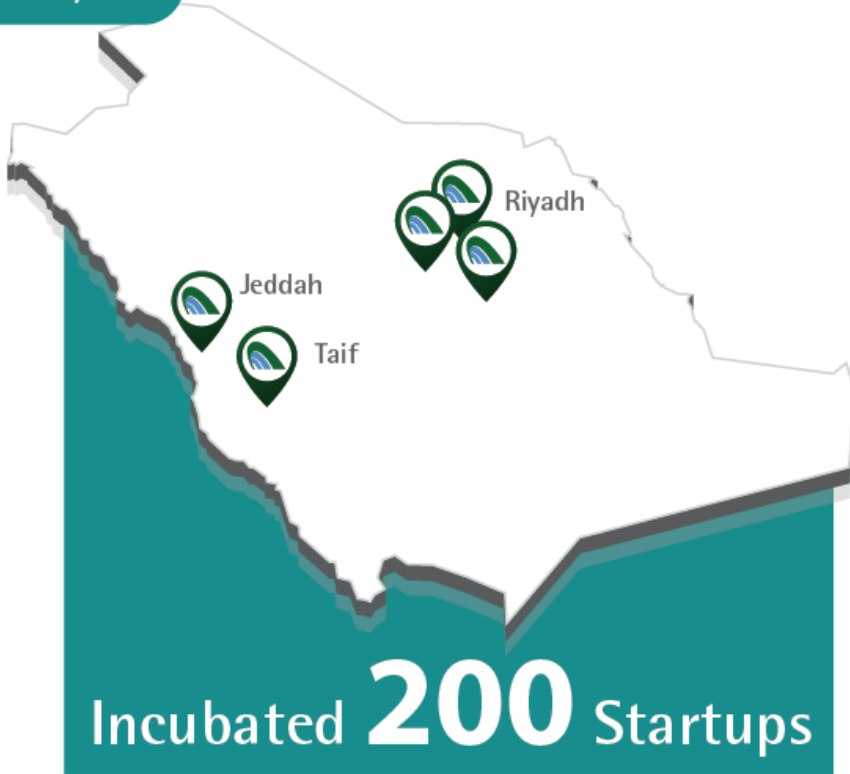
2007

The goal towards a knowledge based economy engendered the idea of creating a comprehensive national program that seeks to activate & develop tools to accelerate the growth and development of emerging technology businesses in the Kingdom of Saudi Arabia.

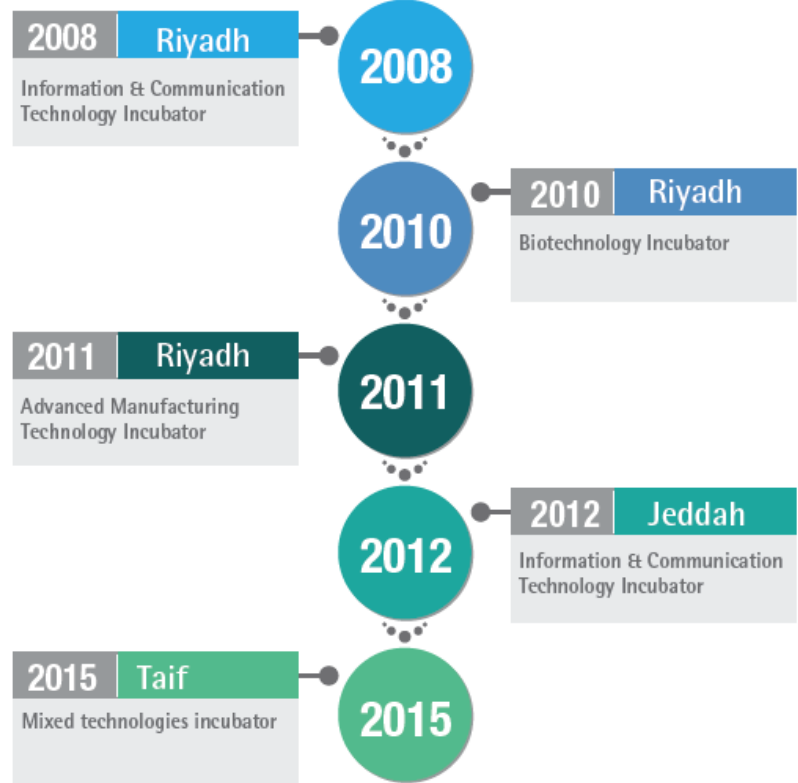


مدينة الملك عبدالعزيز
للعلوم والتقنية KACST

Today



14% Female Entrepreneur 86% Male Entrepreneur



Incubators

127

Companies incubated

786

Jobs Created

123^M

Revenue generated by
companies in 2016



دركان
HTAKAT



NOTA NOTA



290^M

Investor Valuations of
incubated companies

25

Companies graduated
to date

4

Companies
exporting overseas



Services to startups



Engineering and prototypes development Services



Marketing & PR Services



Legal Services



Accounting and bookkeeping Services



Training, mentorship and guidance Services



IT Services



Facilities and infrastructure Services



Business plans, financing and HR services

Accelerators

Badir Program launched business accelerators as a tool to enhance the development and acceleration of companies...

1 2015

Mixed Technologies Accelerator

370 Total applicants

110 Total participants in the bootcamp

7 Total Startups- first batch 2016



2 2016

Transfer inventions to Market Accelerator

> 340

Patents granted to Saudis until 2015



Entrepreneurship awareness

Number of events and participations until mid 2016 > 30

The number of participants and attendees > 37,750

Startup Weekend Events



ستارت أب ويكند
Startup week end
Powered by Saudi Aramco Foundation



Hosting and sponsoring events & entrepreneurial gatherings



The Future of Badir



National Transformation Program 2020

Second Strategic Goal

Establish value added technology startups to contribute to increasing the local content

Our goals linked to VISION 2030 goals

Support SMEs
Support Entrepreneurship
Develop Information Technology Sector

KPI	Baseline	2020 Target	Unit	Regional Standard	International Standard
Number of jobs generated from incubating Startups	650	3,600	Jobs (Accumulated)	Under Study	4,000
Number of jobs generated from the creative companies program in universities	Currently Calculating	4,000	Jobs (Accumulated)	N/A	22,500
Number of technology startups generated from incubation	110	600	Company (Accumulated)	Under Study	150
Number of technology startups generated from the creative companies program in universities	Currently Calculating	800	Company (Accumulated)	N/A	7,500

Number of technology startups

600 Company

Number of jobs in technology startups

3600 Job

The Future of Badir

1

Expansion of Badir activities in the cities of the Kingdom

9 Cities



2

Application of the concept of shared open spaces

Strengths

Badir Locations
Badir Position in the Industry

Opportunities

Direction toward youth support
Entrepreneurship Support

The Future of Badir

Core Activities

Ignite

Communities – Ideate - exchange

Maker Spaces

Business Hubs

Start

Build team and start business

Accelerators

Build

Validate - Fine tune - Fund

Incubators

Grow

Expand – Invest - Relocate

Scale and Graduate



Thank You